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A division of Creative Solutions Unlimited, Inc.

On-Screen Advertiser Sales Order

Advertiser Company Name: _____

Mailing Address: _____

City, State, Zip: _____ County: _____

Creative Cinema Promotion (CCP) by iStop® Design Services is an on-screen advertising program. CCP features advertisements of participating businesses and organizations, a "Welcome to the Windsor Theatre" animation, and other segments such as a concession ad, a theatre rules announcement, movies of the month, potential coming attractions, movie trivia, and community events.

Responsibilities of iStop® Design Services:

1. Create advertisement.
2. Allow one ad change per six-month period at no charge.
3. Each time the advertisement appears, it will do so for at least 10 seconds.
4. Invoice customer.
5. List advertiser on the Windsor Theater website providing link to advertiser website, if applicable.

Responsibilities of the Advertiser:

1. Provide text and images for creation of the advertisement.
2. Provide final approval of the advertisement.
3. Provide applicable signed releases, per request.
4. Pay according to terms of agreement.

Package Options (select one): *Please note that payment of setup cost is due at time of order.*

- Package 1: Single static frame; Set-up Cost of \$50 per frame.
- Package 2: 2-3 images fading in and out; Set-up Cost of \$65 plus \$15 per optional third image.
- Package 3: Incorporates dynamic animation; Set-up Cost: \$75 per hour, minimum of one hour.

Term of Agreement (select one): The initial term of the agreement begins _____ for

- Twelve (12) months at a cost of \$540 if paid at time of order; or \$50 per month.
- Six (6) months at a cost of \$390 if paid at time of order; or \$70 per month.

This Sales Order will automatically renew for successive terms unless either party gives written notice of non-renewal to the other party not less than 30 days prior to the scheduled expiration of the current term. Amounts due on any automatic renewal may be adjusted. Prices listed do not include any applicable sales taxes.

Monthly and Renewal Payment Terms: Net 15

A LATE PAYMENT FEE of \$25.00 and a FINANCE CHARGE of 1.5% per month (18.0% APR; minimum charge of \$.50) will be assessed if payment is not received by the due date.

ACCEPTED BY: _____
(Company Name)

ACCEPTED BY: iSTOP® DESIGN SERVICES

Signature _____

Signature _____

Print Name _____

Print Name _____

Title _____

Title _____

Date _____

Date _____